

SENARAI PENAWARAN KURSUS DAN TENAGA PENGAJAR
SEMESTER 2, SIDANG AKADEMIK 2024/2025
LIST OF COURSES OFFERED AND LECTURERS
SEMESTER 2, ACADEMIC SESSION 2024/2025

NO.	KOD CODE	TAJUK KURSUS COURSE TITLE	PENSYARAH LECTURER	CW	EW	PRASYARAT PRE-REQUISITE	HARI DAN MASA DAY AND TIME	TEMPAT VENUE
1	YBP129/3	Komunikasi Organisasi <i>Organizational Communication</i>	Dr. Mahadevan Krishnan Dr. Miharaini Md Ghani	60	40		Isnin (9.00 pg - 11.00 pg) <i>Monday (9.00 am - 11.00 am)</i>	BT 146
2	YDP102/3	Perlakuan Pengguna Digital <i>Digital Consumer Behaviour</i>	Dr. Sharifah Nadiah Syed Mukhiar	60	40		Isnin (3.00 ptg - 5.00 ptg) <i>Monday (3.00 pm - 5.00 pm)</i>	Palka Wacana, C10
3	YFP109/3	Penulisan Skrin Kreatif <i>Creative Screen Writing</i>	Prof. Madya Dr. Juliana Abdul Wahab Dr. Ngo Sheau Shi	100	0		Rabu (2.00 ptg - 4.00 ptg) <i>Wednesday (2.00 pm - 4.00 pm)</i>	Palka Wacana, C10
4	YKT113/3	Keusahawanan Media <i>Media Entrepreneurship</i>	Dr. Ng See Kee	70	30		Selasa (2.00 ptg - 4.00 ptg) <i>Tuesday (2.00 pm - 4.00 pm)</i>	DK F
5	YKT114/3	Teori Komunikasi <i>Communication Theory</i>	Dr. Mahadevan Krishnan Dr. Rehan Tariq	60	40		Khamis (3.00 ptg - 5.00 ptg) <i>Thursday (3.00 pm - 5.00 pm)</i>	DK F
6	YKT115/3	Grafik Komunikasi <i>Graphic For Communication</i>	Dr. Nurdayana Mohamad Noor	100	0		Jumaat (10.00 pg - 12.00 ptg) <i>Friday (10.00 am - 12.00 pm)</i>	DK T
7	YWP126/3	Kewartawanan Visual <i>Visual Journalism</i>	Dr. Chai Ming Hock	100	0		Khamis (9.00 pg - 11.00 pg) <i>Thursday (9.00 am - 11.00 am)</i>	BT 150
8	YBP230/3	Tanggungjawab Sosial Korporat <i>Corporate Social Responsibility</i>	Prof. Dr. Jamilah Hj. Ahmad Dr. Mahadevan Krishnan	60	40		Khamis (9.00 pg - 11.00 pg) <i>Thursday (9.00 am - 11.00 am)</i>	Palka Wacana, C10
9	YBP233/3	Komunikasi Jenama <i>Brand Communication</i>	Prof. Madya Dr. Shuhaida Md Noor Dr. Ng See Kee	100	0		Jumaat (9.00 pg - 11.00 pg) <i>Friday (9.00 am - 11.00 am)</i>	Palka Wacana, C10
10	YDP205/3	Ekonomi Politik Media Digital <i>Political Economy of Digital Media</i>	Dr. Mahyuddin Ahmad Dr. Ngo Sheau Shi	70	30		Selasa (3.00 ptg - 5.00 ptg) <i>Tuesday (3.00 pm - 5.00 pm)</i>	BT 148
11	YDP206/3	Pengurusan Media Sosial <i>Social Media Management</i>	Dr. Nurdayana Mohamad Noor Dr. Noratikah Nordin	100	0		Rabu (3.00 ptg - 5.00 ptg) <i>Wednesday (3.00 pm - 5.00 pm)</i>	DK J
12	YFP212/3	Penerbitan Radio Digital <i>Digital Radio Production</i>	Prof. Madya Dr. Juliana Abdul Wahab	70	30		Isnin (2.00 ptg - 4.00 ptg) <i>Monday (2.00 pm - 4.00 pm)</i>	BT 147
13	YFP213/3	Kritikan dan Apresiasi Skrin <i>Screen Criticism and Appreciation</i>	Dr. Mahyuddin Ahmad	60	40		Jumaat (11.00 pg - 1.00 ptg) <i>Friday (11.00 am - 1.00 pm)</i>	Palka Wacana, C10
14	YKT232/3	Media, Budaya dan Masyarakat <i>Media, Culture and Society</i>	Dr. Rehan Tariq Dr. Miharaini Md Ghani	60	40		Jumaat (3.00 ptg - 5.00 ptg) <i>Friday (3.00 pm - 5.00 pm)</i>	DK H
15	YKT233/3	Undang-undang dan Etika Media <i>Media Law and Ethics</i>	Dr. Rani Ann Balaraman Dr. Noratikah Nordin	60	40		Isnin (9.00 pg - 11.00 pg) <i>Monday (9.00 am - 11.00 am)</i>	DK Z
16	YWP227/3	Kewartawanan Berasaskan Pengetahuan <i>Knowledge-Based Journalism</i>	Prof. Madya Dr. Mohamad Saifudin Mohamad Saleh Dr. Rani Ann Balaraman	60	40		Khamis (3.00 ptg - 5.00 ptg) <i>Thursday (3.00 pm - 5.00 pm)</i>	DK P
17	YWP229/3	Penerbitan Berita untuk Pelbagai Platform <i>News Production for Multiple Platforms</i>	Prof. Madya Dr. Nik Norma Nik Hasan Dr. Noratikah Nordin	100	0		Khamis (11.00 pg - 1.00 ptg) <i>Thursday (11.00 am - 1.00 pm)</i>	DK K
18	YKT401/3	Latihan Ilmiah 2	Dr. Suriati Saad (Penyelaras)	100	0		Rabu (10.00 pg - 12.00 tgh)	
19	HFE224/2	Penghayatan Etika dan Peradaban	<u>Penyelia Kursus HFE224 di PP Komunikasi:</u> Prof. Madya Dr. Juliana Abdul Wahab Dr. Miharaini Md Ghani	100	0	Pelajar Tahun 2		
20	SHE101/2	Hubungan Etnik	<u>Penyelia Kursus SHE101 di PP Komunikasi:</u> Prof. Madya Dr. Shuhaida Md Noor Prof. Madya Dr. Izzal Asnira Zolkepli	70	30			